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# ILLINOIS ASSOCIATION FOR HOME AND COMMUNITY EDUCATION

Affiliate of Associated Country Women of the World



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October 2020

Dear IAHCE County Board Members,

Do you remember when you or your children had high school senior pictures taken? Back in the 60's everyone wore either a draped black v-neck cover or a suit, and you only had one or two photo packages to select from. In the 90's things started to change to outdoor photos, and a few more photo packages were offered as options to select from. Now high school seniors have several photo packages to select from – including albums, videos, and social media portfolios – at varying price points to align supply and demand. Additionally, several different types of photos are taken, with variations in backgrounds, poses, and outfits. Through the years, the photographers who were able to adapt their businesses to meet the current trends and meet the needs of their customers were able to survive the ever-evolving trends of society.

In the same way photographers through the years have consistently met their customers' goals to capture a senior portrait, Home and Community Education also remains steady in the goals the organization has held true to for nearly 100 years. We are the same organization, founded in lasting beliefs and principles. But similarly to how photographers had to adapt their offerings and create unique configurations of packages to meet customers' needs and the trends of society, HCE must adapt by finding new ways to package our portfolio to generate interest from new community members and prospective new members. Consider creative ways to present information, and new ways to gather together to create a sense of community and belonging among people in your area. Holding true to our founding beliefs and values, find creative unique ways to socialize with one another and share. Perhaps a lesson can be shared through Facebook live, email, or Zoom? Maybe a bundle of lessons could be combined on a similar topic of interest to a specific, untapped target audience in your community? Consider varying the times in which programs are offered (varied by day of the week and time of day) to attract a new audience. Our goals remain the same, with new and creative options to repackage and reframe our offerings.

**Thank you to all** who returned your evaluations from the District Workshop presentations. If you have not viewed or completed an evaluation yet, it's not too late! The presentations are still available on the [www.iahce.org](http://www.iahce.org) webpage. Click on [District Videos](#) and take time to view any of the officers. The final date to turn in your evaluations is December 1. Did everyone get your August Workshop packet for your office? If not, please contact your District Director and they will get you a copy of the officer packet you need.

IAHCE Membership dues are \$5.00, to be paid by January 5 to the *IAHCE Treasurer*. The Membership Report prepared by the 2<sup>nd</sup> Vice President that was included in the 2<sup>nd</sup> Vice President packet **must** agree with the Membership dues sent to the IAHCE Treasurer. This report should be sent to your District Director. The District Director will pass on the information to the 2<sup>nd</sup> Vice President who will prepare the membership report for the Annual meeting.

We had a good response for the first Member of the Year award. There were *many* outstanding members! District 1 & 4 did not send any applications in. Norma Korte, IAHCE 2<sup>nd</sup> Vice President, will contact the 2<sup>nd</sup> Vice Presidents of the county winners to inform them of the award recipients. The winners will be announced at the IAHCE Annual Meeting in March, 2021.

Each county needs to send a list of their Officers to the IAHCE Secretary and your District Director **immediately!** (Lists were due yesterday.) Even if they are the same as last year, this list needs to be kept up-to-date for the state board to reach members.

The 97<sup>th</sup> IAHCE State Conference will be held March 9-11, 2021, at the Thelma Keller Convention Center in Effingham, IL. More information will be provided in the IAHCE December 2020 Chronicle. Theme decorated bags will be \$30, t-shirts will be \$15.

Ad information for the program books will be in the State Chronicle under Conference Registration. We are encouraging counties to place an ad in the 2021 Annual Conference Program. Send ads to Emily McDowell, 1430 Laurel Street, Highland, IL 62449 or email to [emhohl@gmail.com](mailto:emhohl@gmail.com)

- If you would like to conduct a “make it and take it” session, please contact Sonya Bishop, Cultural Enrichment Director by email. [sonya.iahce@gmail.com](mailto:sonya.iahce@gmail.com)
- If you would like your county featured in the slide presentation at the conference, please **email** photos to Sharon Davis at [skdavis21@gmail.com](mailto:skdavis21@gmail.com) by January 31.
- Sharon is also asking for pictures of Jane Chapman when she visited your counties. A time will be set aside for a thank you for Jane’s service to IAHCE.
- A Parade of IAHCE County Banners is being planned for Tuesday at conference.

**Support Fund Applications:** Counties are encouraged to apply for money that is available. Applications are available on [www.iahce.org](http://www.iahce.org) and in your new guidebooks, pages 76-80.

**Important notes to share:**

- Articles for the upcoming **IAHCE Chronicle newsletter** are due to Emily McDowell by **November 1**. Encourage your members to subscribe to the IAHCE newsletter. The price is \$10 for three issues per year. When possible, please quantify your event (example: number of attendees, number of masks distributed for COVID pandemic assistance, number of items collected, etc.)
- **Second Vice Presidents:** If you need membership certificates, please contact Norma Korte by January 31 via letter or email ([kortes@kortefarms.com](mailto:kortes@kortefarms.com)). Please include name, number of membership years, county, and date of presentation. (**Please print information.**) The certificates will be included in your county packets at Conference.
- Activities are being planned for the “**Road to 2024**” IAHCE 100<sup>th</sup> anniversary celebration. If you have something that was made or a special item from the early days of HCE that can be displayed, please contact Kathy Peterson, committee chair. Kathy still needs 8x10 wooden frames.
- Liability Insurance is available to guests who attend HCE events, contact District Directors for information.
- Please encourage counties to have two signatures on their **HCE county treasurer accounts** and to have an audit each year. This helps protect the county and treasurer.
- Share what you have done for HCE Week, so that others might get some ideas for next year.
- October 11-16, 2021 is HCE Week next year.
- **NVON** will be at Owensboro, KY on June 20-22, 2021. You will learn a lot from the Conferences and make new friends.
- The **CWC** will be hosted by IAHCE on September 13-15, 2021. If you are willing to help, contact Jane Chapman, Planning Chair.
- CVH Certificates will be handed out for the hours turned in; seals will not be issued. CVH Officers should be receiving more details about how the hours will be filled by the CVH State Officer.

**NubAbility® Donations**

Jana Kuhnert was a speaker at the 2020 Annual Conference who told us all about NubAbility®, an organization that introduces sports to children who are born with imperfect bodies. **Send your donation to Melissa Chitwood**, IAHCE state treasurer, 1408 East 2250 North Road, White Heath, IL 61884. If sending a check, please write it to *IAHCE*. This fundraising venture will end **October 31**. At that time, we will send a check from IAHCE to the NubAbility® organization. As of this writing, more than \$1,000 has been donated.